राष्ट्रीय कृषि विस्तार व तंत्रज्ञान अभियानाच्या (NMAET) कृषि विस्तार उप अभियानातंर्गत, राज्याच्या कृषि विस्तार कार्यक्रमांमध्ये सुधारणांकरिता सहाय्य (आत्मा) योजना सन २०२४-२५ मध्ये राबविण्यासाठी प्रशासकीय मान्यता प्रदान करणेबाबत..

महाराष्ट्र शासन
कृषि, पशुसंवर्धन, दुग्धव्यवसाय विकास व मत्स्यव्यवसाय विभाग
शासन निर्णय क्रमांकः संकीर्ण-२०२४/प्र.क्र.७५/३-अे,
मादाम कामा मार्ग, हुतात्मा राजगुरु चौक,
मंत्रालय, मुंबई - ४०००३२
दिनांक : ४ जूलै, २०२४

वाचा -

१) दि.३.०५.२०२४ रोजी झालेली राज्यस्तरीय प्रकल्प मंजुरी समितीची (SLSC) बैठकीचे दि. १३.०५.२०२३ रोजीचे इतिवृत्त
२) केंद्रीय कृषि व शेतकरी कल्याण मंत्रालय यांचे पत्र क्र. एफ.नं.९-६ /२०२३-अेई/विस्तार कक्ष, दि.३.०४.२०२४
३) संचालक(आत्मा), यांचे पत्र क्र. कृआ./सं.आत्मा/वाकृआ/प्रशा. मा./४२७/२०२४, दि.२०.०६.२०२४

प्रस्तावना -

केंद्र पुरस्कृत राष्ट्रीय कृषि विस्तार व तंत्रज्ञान अभियानांतर्गत (NMAET) कृषि विस्तार उप अभियान राबविण्यात येत आहे. सदर उप अभियानात राज्याच्या कृषि विस्तार कार्यक्रमांमध्ये सुधारणांकरिता सहाय्य (आत्मा) ही योजना केंद्र व राज्य शासनाच्या ६०:४० अर्थसहाय्याच्या प्रमाणात राबविण्यात येते. सदर योजना सन २०२४-२५ मध्ये राबविण्यासाठी एकूण रु. ६२५०.०० लक्ष रकमेचा राज्य कृषी विस्तार कृति आराखडा (SEWP) तयार करण्यात आला असून मा. मुख्य सचिवांच्या अध्यक्षतेखाली दि.३.०५.२०२४ रोजी राज्यस्तरीय प्रकल्प मंजुरी समितीची (SLSC) बैठक संपन्न झाली. सदर बैठकीत प्रस्तुत प्रकरणी वार्षिक कृती आराखड्यास SLSC ची मान्यता प्राप्त झाली आहे. कृषि आयुक्तालयाने उपरोक्त संदर्भाधीन दि.२०.०६.२०२४ रोजीच्या पत्रान्वये सदर आराखड्यास प्रशासकीय मान्यतेस्तव शासनास सादर केला आहे.

त्यानुसार, या शासन निर्णयान्वये सदर योजनेच्या अंमलबजावणीसाठी कृषि आयुक्तालयाने सादर केलेल्या कृती आराखड्यास मान्यता देण्याची बाब शासनाच्या विचाराधीन होती. त्याबाबत शासन पुढीलप्रमाणे निर्णय घेत आहे -

<u>शासन निर्णय</u> :

१. सन २०२४-२५ मध्ये केंद्र पुरस्कृत राष्ट्रीय कृषि विस्तार व तंत्रज्ञान अभियानाच्या (NMAET) कृषि विस्तार उप अभियानातंर्गत, राज्याच्या कृषि विस्तार कार्यक्रमांमध्ये सुधारणांकरिता सहाय्य (आत्मा) या योजनेच्या अंमलबजावणीस प्रशासकीय मान्यता देण्यात येत आहे.

२. सदर योजना सन २०२४-२५ मध्ये राबविण्यास एकूण रू. ६२५०.०० लक्ष (बासष्ट कोटी पन्नास लक्ष फक्त) रकमेच्या राज्य कृषि विस्तार कृति आराखड्यास प्रशासकीय मान्यता देण्यात येत आहे. सदर वार्षिक कृति आराखड्यामधील घटक/उपघटकनिहाय मंजूर आर्थिक व भौतिक लक्षांकाचे विवरण सोबतच्या प्रपत्र-१ मध्ये नमूद केले आहे.

३. सदर शासन निर्णय महाराष्ट्र शासनाच्या www.maharashtra.gov.in या संकेतस्थळावर उपलब्ध करण्यात आला असून त्याचा संकेताक २०२४०७०४१४२०५८५५०१ असा आहे. हा आदेश डिजीटल स्वाक्षरीने साक्षांकित करुन काढण्यात येत आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

MAHENDRA
SOPAN GHADGE

Digitally signed by MAHENDRA SOPAN GHADGE
DN: c=IN, o=GOVERNMENT OF MAHARASHTRA, ou=AGRICULTURE AND ADF DEPARTMENT,
2.5.4.20=9847eac29efa7aa62661b16d1619a1bfaf6d99b23ec6836d8d498d0797965898, postalCode=400032, st=Maharashtra, serialNumber=761BD1B7183B95814545ACE2DBF80778C68C7EE4EF46BAA6EA9B8BD1F47C2642, cn=MAHENDRA SOPAN GHADGE
Date: 2024.07.04 16:29:11 +05'30'

(महेंद्र घाडगे)
अवर सचिव, महाराष्ट्र शासन

प्रती -

१) मा.मंत्री (कृषि), कृषि व पदुम विभाग, मंत्रालय, मुंबई-३२
२) प्रधान सचिव (कृषि), कृषि व पदुम विभाग, मंत्रालय, मुंबई-३२
३) आयुक्त (कृषि) तथा राज्य नोडल अधिकारी आत्मा, कृषि आयुक्तालय, पुणे
४) संचालक (आत्मा), कृषि आयुक्तालय, पुणे
५) सर्व जिल्हाधिकारी तथा अध्यक्ष आत्मा नियामक मंडळ(मुंबई शहर व मुंबई उपनगर वगळून)
६) सर्व संचालक, कृषि आयुक्तालय, पुणे
७) सर्व विभागीय कृषि सहसंचालक
८) सर्व मुख्य कार्यकारी अधिकारी, जिल्हा परिषद तथा उपाध्यक्ष आत्मा नियामक मंडळ
९) संचालक वनामती, नागपूर
१०) उप संचालक, आत्मा, सामेती, पुणे
११) सहाय्यक संचालक (लेखा-१), कृषि आयुक्तालय, पुणे
१२) सर्व जिल्हा अधिक्षक कृषि अधिकारी,
१३) सर्व प्रकल्प संचालक (आत्मा),
१४) महासंचालक, माहिती व जनसंपर्क संचालनालय, मंत्रालय, मुंबई
१५) कृषि विकास अधिकारी, सर्व जिल्हा परिषद
१६) निवड नस्ती (कार्यासन-३अे)

शासन निर्णय क्रमांकः संकीर्ण-२०२४/प्र.क्र.७५/३-अे, प्रपत्र-१

Support to State Extension Programmes for Extension Reforms (ATMA) Maharashtra SEWP 2024-25

Sr. No.	Indicative Activities to be Undertaken	Cost norms			SEWP 2024-25	
		Unit	Unit Cost Ceiling	Tentative Ceiling on Activity	Physical	Financial
1	2	3	4	5	6	7
	State Level Activities					
A.1	Monitoring & evaluation					
	(a)Quarterly review workshops and R-E Interfaces (pre-seasonal).	Per workshop/ Interface	0.75	2.25	2	1.5
	(b) Concurrent Monitoring & Evaluation.	Annually	15	12.00 Lakh for States 201 to 400 blocks	1	0.90
	(c) Expenses for Inter Departmental Working Group on extension reforms and other contingencies including Operational support TA/ DA, hiring of vehicle/POL, and contingencies for officers of State Nodal Cell and State Coordinator & Gender Coordinator. including operational expenses for SFAC.	Per year	10	8.50 Lakh for States 201 to 400 blocks	1	1.50
A.2	(a) Training courses – National/ Inter State / within the State (SAMETI) level - Both Govt. & Non-Govt. extension functionaries (including NGOs, Para Extension Workers, Input Suppliers, Farmer Friends, ATM, BTM, Project Director, Dy. Project Director, Director & Faculty of SAMETI,Officers of SNO etc)	Per day per Participant	0.015	Avg. 2.0 per block	3836	57.54
	(b) Induction Training of ATMA functionaries	Per day per Participant	0.01	actuals	0	0

Sr. No.	Indicative Activities to be Undertaken	Cost norms			SEWP 2024-25	
		Unit	Unit Cost Ceiling	Tentative Ceiling on Activity	Physical	Financial
	(c) Refresher Training of all ATMA functionaries	Per day per Participant	0.01	actuals	0	0.00
	(d) Development of Quality Resource Material for Training & HRD Interventions (10 Experts/ Participants are expected to participate in each workshop to be held once in two years)	Per day per Participant	0.015	0.45	1	0.45
A.3	Exposure Visit of extension functionaries and PRI members to progressive states. (A group of minimum 5 participants).	Per participant per day	0.01	Avg. 0.75 per block	2000	20.00
A.4	Organization of State level exhibitions/ KisanMelas/ Fruit/ Vegetable shows etc.	Per Year	6	6	1	6.00
A.5	Participation in Krishi Expo & Regional Fair organized /supported by DAC.	Per State	2	2	0	0.00
A.6	Award for best performing ATMA	Per Year	1.5	1.5	0	0.00
A.7	**(a) Farmer Awards – Best farmers representing different areas of agriculture**					
	State level	per year per farmer	0.5	5.00 per state	0	0.00
	District level	per year per farmer	0.25	2.50 per district	0	0.00
	(b) Incentive for Exemplary Extension Work to District/ Block level Extension functionaries	No. of Awards	0.25 per season for kharif, Rabi and zaid	0.15 + 0.10 for first and second prizes respectively in each season	0	0.00
	c) Incentivising Scientists and extension personnel	per year	100	100	0	0.00
A-8	**For SAMETI**					
	a)Operational Expenses for SAMETI	per year	0.14/Block	Minimum of Rs. 9.00 per SAMETI	1	49.14

Sr. No.	Indicative Activities to be Undertaken	Cost norms			SEWP 2024-25	
		Unit	Unit Cost Ceiling	Tentative Ceiling on Activity	Physical	Financial
	(b) Documentation of success stories etc. (preparation and dissemination).	Per year	Actual	5	1	5.00
	(c) Vehicle hiring and POL	Per year	-	4	1	4.00
	(d) Non – Recurring Equipment (One time Grant shall only be used when the hard-ware/equipment becomes obsolete)	One time	-	6	0	6.00
Sub Total A						**152.03**
B	**DISTRICT LEVEL ACTIVITIES**					
	I. Farmer oriented activities:					
B.1	**Developing / Revisiting Strategic Research & Extension Plan (SREP)**	Per district	2.5	2.5 per district	34	85.00
B.2	**Training of farmers for not more than 7, 5 and 2 days duration respectively.**					
	(a) Inter-State	Per farmer per day	0.0125	0.625 per block	17550	219.38
	(b) Within State	Per farmer per day	0.01	1.0 per block	32827	328.27
	(c) Within District level	Per farmer per day	0.004/ 0.0025	4.00 per block	70200	175.50
	Total B2				**120577**	**723.15**
B.3	**Organizing Demonstrations**					
	(a) Demonstration (Agri.)	Per demonstration	Upto 0.04 per demo* of 0.4 ha.	5.00 per block	8775	351.00
	(b) Demonstration (Allied sector)	Per demonstration	0.04 per demo for allied sectors	2.00 per block	3510	140.40
	Total B3				**12285**	**491.40**
B.4	**Exposure visit of farmers – Maximum duration of 7 days excluding travel time**					

Sr. No.	Indicative Activities to be Undertaken	Cost norms			SEWP 2024-25	
		Unit	Unit Cost Ceiling	Tentative Ceiling on Activity	Physical	Financial
	(a) Inter State	Per participants per day	0.01	0.40 per block	14040	140.4
	(b) Within the State	Per participants per day	0.005	0.80 per block	35100	175.5
	(c) Within District	Per participants per day	0.003	0.30 per block	35100	105.3
	Total B4				**84240**	**421.2**
B.5	**Mobilization of farmer groups of different types including Farmer Interest Groups, Women Groups, Farmer Organizations, Commodity Organizations, and Farmer Cooperatives etc.**					
	(a) Their capacity building, skill development and support services	Per group/ per year	0.05	1.00 per block	1404	70.2
	(b) Seed money /revolving fund	Per group	0.1	1.00 per block	0	0
	(c) Food Security Groups	Per group	0.1	0.20 per block	702	70.20
	Total B5				**2106**	**140.4**
B.6	**Rewards and incentives –**					
	Best organized Farmer group representing different enterprises (5 Groups)	Per year per group	0.2	1.00 per district	34	6.80
B.7	**Farmer Awards**					
	Best Farmers Representing different enterprises-Block Level	Per year per farmer	0.1	0.50 per block	351	35.10
Sub Total (B1 to B7)					**219627**	**1903.05**
	II. Farm Information dissemination					
B.8	District level exhibitions, kisanmelas, fruits/ vegetable shows.	Per district		4.00 per district	34	68.00
B.9	a) Information dissemination through printed leaflets etc and local advertisements.	Per district	-	4.00 per district	34	34.00

Sr. No.	Indicative Activities to be Undertaken	Cost norms			SEWP 2024-25	
		Unit	Unit Cost Ceiling	Tentative Ceiling on Activity	Physical	Financial
	b) low cost publication	Per Publication	0.00012	0.72 per block	351	17.55
B.10	(a) Development of technology packages in digital form to be shared through IT network.	Per package	0.2	2.00 per district	34	17.00
Sub Total (B8 to B10)					**453**	**136.55**
	III. Agricultural Technology Refinement, Validation and Adoption:					
B.11	(a) Farmer Scientist Interactions at district level 25 farmers for 2 days.	Per interaction	0.2	0.40 per district	68	13.60
	(b)Designate expert support from KVK/SAU at District Level	Per Month/per District	0.02	0.24 per District	34	8.16
	(c) Joint visits by Scientists & Extension Workers	per visit	0.014	0.364 lakh/ district	884	12.38
B.12	Organization of KisanGosthis to strengthen research – extension – farmer linkages (1 per block in each of the 2 seasons).	Per programme	0.15	0.30 per block	702	105.30
B.13	Assessment, Refinement, Validation and adoption of Frontline technologies and other short term researchable issues through KVK sand other local Research Centres.	Per District	**5**	5.00 / district	34	34.00
	Sub Total (B11 to B13)					**173.44**
	IV. Administrative / Capital expenses at District and Block level					
B.14	**<u>RECURRING</u>**					
	(a) TA/ DA and Operational expenses for district level	Per district	7.8	7.8	34	265.20
	(b) Hiring of vehicles and POL	Per district	1.8	1.8	34	59.40
	(c)Operational Expenses exclusively for block level (Including Hiring of vehicles and POL)	Per Block	0.3	0.3	0	0.00
	(f) Operational Expenses for DFAC Meetings	Per Meeting	0.05/Meeting	0.2	136	6.80

Sr. No.	Indicative Activities to be Undertaken	Cost norms			SEWP 2024-25	
		Unit	Unit Cost Ceiling	Tentative Ceiling on Activity	Physical	Financial
	(g) Operational Expenses for BFAC Meetings	Per Meeting	0.025/Meeting	0.15	1404	35.10
	Non – Recurring					
	(i) Equipment (Computer etc.)	Per District		4	0	0.00
	Total B14					**366.50**
B.15	Farm School	Per Farm School	0.29414/ F. S. + 4000/- per group of Farm Schools	Minimum 3 FFS per Block	1053	230.61
	Sub Total (B14 to B15)				**1053**	**597.11**
	Total B (B1 to B15)				**221133**	**2810.14**
C.	**Innovative Activities – State Level**					
C.1	Implementation of Extension Activities through Agri-preneurs trained under Agri-Clinic Scheme or any other Scheme	per Block	**0.25**	0.25 per blok	0	0.00
C.2	P.G. Diploma in Agricultural Extension Management thourgh MANAGE	Per beneficiary	0.15 per beneficiary	0.325 per block	40	6.00
Sub Total C					**40**	**6.00**
D.	**Innovative Activities – District Level**					
D.1	Support for district level Training Institutions – It may include both “operational Expenses” and Non-Recurring expenditure	One Institution per ATMA district per year.	5	5.00 / district	34	14.50
D.2	(i)Setting up CRS	per CSR	14.5	14.50	3	43.50
	(ii)Content Creation Ist year for two hrs. of daily programme i.e 730 hrs/year.	per Hour	0.035/hour	25.50	1	17.15
	(iii)2nd year for one and half hour of daily prog. I.e. 540hrs./year	per Hour	0.035/hour	18.00	0	0.00
	(iv) 3 rd year for one and half hour of daily prog. I.e. 200hrs./year	per Hour	0.035/hour	7.00	0	0.00
D.3	Farmer Friend	One FF/ 2 Village	0.12/ FF per year	Actuals	0	0.00

Sr. No.	Indicative Activities to be Undertaken	Cost norms			SEWP 2024-25	
		Unit	**Unit Cost Ceiling**	**Tentative Ceiling on Activity**	**Physical**	**Financial**
Sub Total D					**38**	**75.15**
E.	**OTHER INNOVATIVE ACTIVITIES**					
E.1	Innovative activities – State component		25		1	25.00
E.2	Innovative activities – District component		0.50/Block		34	17.00
Sub Total E					**35**	**42.00**
F.	**ITD Component**					
1	Pico Projector	**RS.40000/Pico Projector**	Two/block	0.40 into actual No. of block	0	0.00
2	Low Cost Film Production	Rs.50000/Film	Rs.0.50 lakh/Film		10	5.00
3	a)Hand held Devices	Rs.20000/Device	Rs.10 Lakhs/District	10.00/ district	0	0.00
	b)GPRS Charges	Rs.5000/Device	Rs.2.50 Lakhs/District	2.50/ district	0	0.00
4	Kala Jatta	RS.10000/Kala Jata	Rs.5.00 Lakhs /District		68	6.80
Sub Total F					**78**	**11.80**
G	**Specialists and Functionery Support**					
Sr. No.	**Indicative Activities to be Undertaken**	**Cost norms**			**SEWP 2024-25**	
		Unit	**Unit Cost Ceiling**	**Tentative Ceiling on Activity**	**Physical**	**Financial**
G-1	**State Level**					
1	State Coordinator		Rs.0.50 Lakhs /Month		1	6.00
2	Gender Coordinator		Rs.0.4Lakhs/Month		0	0.00

Sr. No.	Indicative Activities to be Undertaken	Cost norms			SEWP 2024-25	
		Unit	Unit Cost Ceiling	Tentative Ceiling on Activity	Physical	Financial
3	Director (SAMETI)		Rs.2.25 lakhs/Month Approx.		1	30.00
4	Faculty/Dy Director (SAMETI)		Rs.1.75 lakhs/Month Approx.		1	21.00
5	Accountant Cum Clerk (SAMETI)		0.70/Month Approx.		1	4.20
6	Computer Programmer/Data Entry Operator (SAMETI)		0.16/Month		1	0.96
	Total G1				**5**	**62.16**
G-2	**District Level**					
1	Project Director		Rs.1.75 lakhs/Month Approx.		33	693.00
2	Deputy Project Director		Rs.1.50 lakhs/Month Approx.		27	486.00
3	Accountant Cum Clerk		0.70/Month Approx.		29	243.60
4	Computer Programmer/Data Entry Operator		Current Salary/12 Month		26	49.92
Total G2					**115**	**1472.52**
G-3	**Block Level**					
1	Block Technology Manager (BTM) including operational expenses		Current Salary/12 Month		257	925.20
2	Assistant Technology Manager (ATM) including operational expenses		Current Salary/12 Month		231	693.00
Total G3					**488**	**1618.20**
Total G					**608**	**3152.88**
Grand Total (B1 to G)						**6250.00**

Total (60:40)	**6250.00**
central share 60%	3750.00
state share- 40%	2500.00